



Communicate 2020 – Links shared by speakers and delegates in the Hopin chat function

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The Stage

UK marine life film Wonderful Wembury Bay <https://youtu.be/ai-qNE-00jE>

Young Marine Biologist Summit:

<https://www.mba.ac.uk/ymbsummit2020>

<https://www.eventbrite.co.uk/e/yimb-summit-2020-tickets-126421974529?aff=MBAWebsiteYMBPage>.

<https://youtu.be/3v-NEIjKha4>

https://www.farminguk.com/news/gps-wearing-cows-to-help-boost-devon-woodland_55818.html

<https://www.bbc.co.uk/news/uk-wales-54181261>

<https://youtu.be/2m8YACFJIMg>

<https://climateactionday.org/en/>

Black and Green Ambassadors programme: <https://www.crowdcast.io/e/black--green-ambassadors/register>

A closer look at intersectionality

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/833726/landscapes-review-final-report.pdf

Twitter: <https://twitter.com/jurassicg1rl>

Instagram: <https://www.instagram.com/jurassicg1rl/>

#BlackInMarineScience week - <https://blackinmarsci.github.io/>

Black and Green Ambassador programme:

https://bristolgreencapital.org/project_cat/blackandgreenambassadors/

<https://www.bright-green-future.org.uk/>

<https://www.heritagefund.org.uk/blogs/black-and-brown-faces-green-spaces>

<https://www.sciencemag.org/news/2020/11/after-scalding-critiques-study-gender-and-mentorship-journal-says-it-reviewing-work>

<https://www.nature.com/articles/s41467-020-19723-8#MOESM1>

<https://youtu.be/OhZRDoGZg00>

A roundtable with Conservation Optimism

<https://conservationoptimism.org/>

<https://conservationoptimism.org/conservation-optimism-india-hub/>

<https://conservationoptimism.org/our-resources/conservation-optimism-podcast/>
<https://conservationoptimism.org/portfolio-items/positive-communication-toolkit/>
https://conservationoptimism.org/conservationnow/#_what_is
<https://conservationoptimism.org/portfolio-items/kids-corner/>
<https://conservationoptimism.org/portfolio-items/youth-resources/>
<https://conservationoptimism.org/film-festival-2020/>
<https://conservationoptimism.org/submit-a-story/>

<https://www.synchronicityearth.org/brighter-future-for-amphibians/>
<https://www.synchronicityearth.org/state-of-freshwater-reasons-for-hope/>

<https://climateoptimist.org/>

<https://globaloptimism.com>

<https://earthoptimism.si.edu/>

<https://www.keyconservation.org/>

Podcast on eco-anxiety:

<https://open.spotify.com/episode/0FBi5jdXpiNR1VvcXPAUM6?si=DfmzoZSIRW6AFDi4TOjGEg>

Action for Nature: Unlocking individual agency

<https://www.facebook.com/OrkneyNativeWildlifeProject>

<https://www.rspb.org.uk/get-involved/actions-for-nature/>

<https://www.onwp.org/about>

<https://naturebftb.co.uk/>

Species on the Edge, a partnership project by NatureScot: <https://www.nature.scot/nature-fund-tackle-most-risk-and-vulnerable-species>

<https://bristolgreencapital.org/>

<https://www.corganisers.org.uk/training/our-courses/>

Bird Aware Solent: <https://solent.birdaware.org/home>

<https://www.thestudentsunion.co.uk/community/green-team/resources/racialequity/>

Moors for the Future: <https://www.moorsforthefuture.org.uk/>

<https://bristolgreencapital.org/green-black-ambassadors-report-bristol-diverse-environmental-sustainability/>

Litter Free Dorset and Litter Free Coast and Sea: <http://www.litterfreedorset.co.uk/> and <https://www.litterfreecoastandsea.co.uk/>

<https://bristolgreencapital.org/green-and-black-report-2015/>

<https://www.conservationevidence.com/>

An Instagrammers tale

https://www.instagram.com/lucy_lapwing/?hl=en

<https://support.microsoft.com/en-us/office/get-your-document-s-readability-and-level-statistics-85b4969e-e80a-4777-8dd3-f7fc3c8b3fd2>

Sophie Pavs has written an academic paper about her work.

<https://www.frontiersin.org/articles/10.3389/fcomm.2020.575122/full>

Project about engaging next generation/new audiences with invertebrate conservation

https://www.youtube.com/watch?v=_VyBYfZ-TKQ

Canva is good for creating graphics: https://www.canva.com/en_gb/

Paper by 53 is great for digital drawing/illustrations. <https://paper.bywettransfer.com/>

Kapwing lets you add subtitles to videos for free: <https://www.kapwing.com/>

Info on reels <https://about.instagram.com/blog/announcements/introducing-instagram-reels-announcement>

Breathing new life into your social media campaigns

<https://studio.twitter.com/library>

<https://help.twitter.com/en/using-twitter/media-studio#access-media-studio>

https://www.youtube.com/watch?v=qhPWDL4TLGg&feature=emb_logo

Build back better and build back greener

Information about nuclear's role in low carbon energy generation <https://www.niauk.org/industry-issues/rediscover-nuclear/>

'Britain Talks Climate' <https://climateoutreach.org/britain-talks-climate/>

<https://www.flatpackdemocracy.co.uk/>

<https://youtu.be/VvKtuobwDDM>

City Nature Challenge

Woodland Trust's Nature's calendar <https://naturescalendar.woodlandtrust.org.uk/>

A paper that was published using CNC data to understand urban land use & biodiversity:

<https://peerj.com/articles/6879/>

UK 2020 results - <https://www.inaturalist.org/projects/city-nature-challenge-international-weekend-uk>

<https://www.facebook.com/playmemorymaps/>

<https://storycorps.org/>

Communicate+

Young Marine Biologist Summit: <https://www.mba.ac.uk/ymbsummit2020>

<https://youtu.be/5fKl4uXnfzs>

<https://www.backyardnature.org/>

<https://www.eco-schools.org.uk/>

<http://tinyurl.com/wwfesdcourse>

<http://www.bristol.ac.uk/biology/research/ecological/community/pollinators/>

<https://www.imperial.ac.uk/stories/climate-action/>

Connecting people in cities

<https://prostoroz.org/en/>

<https://playingout.net/>

<http://www.scienceplay.co.uk/>

<https://metro.co.uk/2011/07/22/overvecht-railway-station-in-utrecht-installs-childrens-slide-to-help-busy-passengers-88544/>

Having difficult conversations

<https://demo.flinga.fi/s/DNK66FR>

Hope in Hell: In conversation with Jonathon Porritt

<https://www.aimhi.co/climate-course>

<https://bristolgreencapital.org/bristol-publishes-roadmap-tackling-ecological-emergency/>

<https://www.youtube.com/watch?v=d9uTH0iprVQ>

<https://www.connexionfrance.com/French-news/France-s-creates-new-ecocide-offence-with-4.5m-fine-and-up-to-10-years-in-jail>

Youth Climate Action Day: <https://climateactionday.org/en/>

https://en.wikipedia.org/wiki/Social_marketing#:~:text=Social%20marketing%20seeks%20to%20develop,for%20the%20greater%20social%20good.

<https://vimeo.com/476197985>

<https://www.cornwall.gov.uk/environment-and-planning/grow-nature/about/forest-for-cornwall-programme>

<https://www.rubberrepublic.com/sustainability/>

<https://www.mockcop.org/>

<https://catalysechange.com/2020/11/our-climate-vision-a-mock-cop-fringe-event/>

<https://events.climateaction.org/sustainable-innovation-forum/>

<https://www.goodenergy.co.uk/blog/2020/11/24/seeking-board-members-must-be-school-age/>

How Covid-19 changed us

<https://www.gov.uk/government/publications/the-people-and-nature-survey-for-england-child-data-wave-1-experimental-statistics/the-people-and-nature-survey-for-england-childrens-survey-experimental-statistics>

<https://www.gov.uk/government/collections/people-and-nature-survey-for-england>

<https://www.letterone.com/media/news/2020/letterone-publishes-the-pet-factor/>

In conversation with Adam Vaughan

Paper on gender bias in questions asked at conferences:

<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0185534>

STEMPRA network: <https://stempra.org.uk/about-stempra>

In conversation with Ellen Tout

https://twitter.com/Ellen_Tout

https://www.instagram.com/ellen_tout/

<https://catalysechange.com>

The Wildlife Trust worked on a research project with Uni of Essex to understand the wellbeing benefits of volunteering and spending time in nature -

https://www.wildlifetrusts.org/sites/default/files/2019-09/SROI%20Summary%20Document%20-%20DIGITAL_0.pdf

<https://www.wildlifetrusts.org/about-us/publications#health>

<https://www.traid.org.uk/>

<https://www.forestryengland.uk/wellbeing>

<https://www.forestryengland.uk/resource/wellbeing-booklet> - forests for wellbeing mini booklet

<https://www.ispotnature.org/>

<https://www.wildlifetrusts.org/news/dare-be-wild-new-review-says-get-long-lasting-feel-good-factor-30-days-wild>

Incredible Oceans

Wave sounds - <https://www.mixcloud.com/oneoceanfm/ocean-therapy-mental-health-awareness-week-join-us-on-13-19-may-2019-oceansoundwaves/>

Wonderful Wembury <https://youtu.be/ai-qNE-00jE>

<https://blogs.agu.org/sciencecommunication/2016/10/17/watch-words-geoscience-jargon/>

Hyperbolic Crochet Coral Reef: <https://www.margaretwertheim.com/crochet-coral-reef>

https://www.youtube.com/watch?v=Glj-DkQTNXU&feature=emb_logo

New frames for nature

<https://conservationoptimism.org/portfolio-items/positive-communication-toolkit/>

<https://publicinterest.org.uk/FramingNatureToolkit.pdf>

<https://content.gulbenkian.pt/wp-content/uploads/sites/18/2019/11/21102728/FRAJ7735-UK-Oceans-Impact-GuideBrief-191119.pdf>

<https://vimeo.com/greenfunders>

<https://climateoutreach.org/reports/communicating-climate-during-covid-19/>

<https://climateoutreach.org/britain-talks-climate/>

Quickfire research

Mental health impacts of different outdoor activities including citizen science

<https://pubmed.ncbi.nlm.nih.gov/31366020/>

Evaluation on the OPAL project citizen science: <https://www.imperial.ac.uk/opal/about/>

This National Trust research report on love of place is all about topophilia

<https://nt.global.ssl.fastly.net/documents/places-that-make-us-research-report.pdf>

Ideas on uncertainty and communicating it: <https://www.ecsite.eu/activities-and-services/news-and-publications/digital-spokes/issue-66#section=section-indepth&href=/feature/depth/uncertainty-it-all>

<https://climateoutreach.org/britain-talks-climate/>

<https://www.derby.ac.uk/research/centres-groups/nature-connectedness-research-group/>

Rethinking behaviour change

https://www.ted.com/talks/dr_kris_de_meyer_the_genie_of_polarisation_how_can_we_get_it_back_in_the_bottle

<https://london.sciencegallery.com/>

<https://climateoutreach.org/britain-talks-climate/summary/>

<https://makemymoneymatter.co.uk/>

<https://newstoryrun.wordpress.com/>

<https://www.rspb.org.uk/get-involved/actions-for-nature/>

<https://www.bristolclimatehub.org/bristol-climate-heroes/>
<https://www.bristolclimatehub.org/>

<https://positivemoney.org/>

<https://www.triodos.co.uk/>

Rethinking parks

<https://www.yourpark.org.uk/projects/love-your-park/>

<https://www.nationaltrust.org.uk/features/our-vision-for-the-future-of-parks>

<https://midlandsparksforum.co.uk/>

<https://www.gov.uk/government/publications/the-people-and-nature-survey-for-england-child-data-wave-1-experimental-statistics/the-people-and-nature-survey-for-england-childrens-survey-experimental-statistics>

<https://people-and-nature-survey-defra.hub.arcgis.com/>

<https://www.playfulanywhere.fun/>

Case study: <http://www.oldlibrarywood.org/>

Springwatch online

Seagrass restoration (Wales): <https://youtu.be/VvKtuobwDDM>

Seagrass restoration (Denmark) <https://youtu.be/8XssiVSqhDs>

The Incremental Revolution

<https://www.lancswt.org.uk/our-work/nearby-nature-report>

<https://drawdown.org/>

The new landscape for volunteers

<https://www.naturevolunteers.uk/>

<https://www.volunteerexpo.co.uk/>

<https://www.ncvo.org.uk/volunteering-management/1-publications/P78-volunteering-impact-assessment-toolkit>

The return of live events

<https://www.brightelm.co.uk/webinar-will-hybrid-remain-a-viable-format-after-covid-19/>

https://www.youtube.com/watch?v=5_Vk7j7ATxo

<https://youtu.be/3v-NEIjKha4>

<https://carbonlandscape.org.uk/>

<https://www.britishtscienceassociation.org/blogs/bsa-blog/boredom-19>

<https://youtu.be/3v-NEIjKha4>

The role of brands in nature conservation

<https://www.wildlifetrusts.org/about-us/partnerships/working-businesses/jordans-farm-partnership>

<https://www.goodenergy.co.uk/blog/2020/11/24/seeking-board-members-must-be-school-age/>

<https://www.gov.uk/cma-cases/misleading-environmental-claims>

What we earned about visitors during Covid-19

<https://www.forestresearch.gov.uk/research/engagement-nature-and-during-covid-19-restrictions/>

<https://www.newforestnpa.gov.uk/news/new-forest-code/>

<https://www.newforestnpa.gov.uk/news/new-forest-walking-app-launches/>

<https://www.forestresearch.gov.uk/research/engagement-nature-and-during-covid-19-restrictions/>

What we talk about when we talk about money

<https://www.buildingwithnature.org.uk/about>

<https://youtu.be/fIINW5OUXiY>

Whatever the weather

<https://www.rspb.org.uk/fun-and-learning/for-teachers/schools-wild-challenge/activities/weather-wizard/>

<http://eatorheat.org/about-us/>