

Communicate 2016: Swapping Spectacles

We each see the world through our own lens, pieced together from a unique set of experiences, influences and presuppositions. For those of us working in the environmental sector, surrounding ourselves with like-minded lens wearers, the destructive forces facing the natural world stand out and dominate our view from our own particular angle. But what do these issues look like through a different eyepiece? Maybe it's time we swap spectacles and take a peek at what other people are seeing and understanding when they look at our stories through altogether different frames. With these insights we can craft more effective interventions for nature. *Find out more at www.communicatenow.org.uk*

DAY ONE - INSIGHTS							
	REDGRAVE THEATRE	CLIFTON PAVILION		CONSERVATION EDUCATION CENTRE			
TIME	THE COMMUNITY	THE STATE OF SECTOR	THE BRIEFING ROOM	THE TOOLBOX			
08:30	REGISTRATION						
08:40	Redgrave Theatre						
08:50	8:30AM - 9:00AM						
09:00	Welcome and intros						
09:10							
09:20	Opening Plenary:						
09:30	Power of Perception						
09:40	Redgrave Theatre						
09:50	9:20AM - 10:10AM						
10:00							
10:10							
10:20							
10:30	NETWORKING HUB Registrations / Stalls / Posters / Displays / Films/ Networking / Coffee Clifton Suite All day	Behavioural science symposium Lecture Hall 10:30AM - 11:30AM	Defra 25 Year Plan Council Room 10:30AM - 11:20AM	Looking Without Seeing: Noticing Nature Biodiversity Room, 10:30AM - 11:20AM	We, the under represented Polar Room 10:30AM - 11:20AM	Evaluation: Formative and Summative Rainforest Room 10:30AM - 11:20AM	
10:40							
10:50							
11:00							
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11:20							
11:30		Embracing criticism: The world through the eyes of our opponents Lecture Hall 11:40AM - 12:40AM	Natural England strategy briefing Council Room 11:50AM - 12:40PM	Looking Without Seeing: Noticing Nature Biodiversity Room 11:50AM - 12:40PM	We, the under represented Polar Room 11:50AM - 12:40PM	Evaluation: Formative and Summative Rainforest Room 11:50AM - 12:40PM	
11:40							
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12:30	LUNCH AVAILABLE Clifton Suite 12:30PM - 1:50PM						
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13:20							
13:30							
13:40		Creative connectors: pollinators, researchers & cultural values Lecture Hall 1:40PM - 2:30PM	NERC Outreach programme briefing Council Room 1:40PM - 2:30PM		Motivations & incentives Polar Room 1:40PM - 2:30PM	The Next Generation Rainforest Room 1:40PM - 2:30PM	
13:50							
14:00							
14:10	NETWORKING HUB Registrations / Stalls / Posters / Displays / Films/ Networking / Coffee Clifton Suite All day						
14:20							
14:30							
14:40							
14:50							
15:00		Of Policies and Plastic Bags Lecture Hall 2:50PM - 3:40PM	BRIEFING 4 Council Room 2:50PM - 3:40PM		Motivations & incentives Polar Room 2:50PM - 3:40PM	The Next Generation Rainforest Room 2:50PM - 3:40PM	
15:10							
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16:00							
16:10		The Swap Lecture Hall 4:00PM - 4:50PM					
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16:50							
17:00	Final Perspectives & RECEPTION DINNER Clifton Suite & Garden Room 5:00PM - 9:00PM						
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18:00							
21:00							

Join us for two days of inspiring content, interactive workshops and engaging discussion in a relaxed and friendly atmosphere that provides fantastic networking opportunities

02/03 November 2016, Bristol Zoo Gardens, Bristol

DAY TWO - INTERVENTIONS						
	REDGRAVE THEATRE	CLIFTON PAVILION	CONSERVATION EDUCATION CENTRE			
TIME	THE COMMUNITY	THE STATE OF SECTOR	THE TOOLBOX			
08:30	REGISTRATION					
08:40	Redgrave Theatre					
08:50	8:30AM - 9:00AM					
09:00	Welcome and intros					
09:10						
09:20	Opening Plenary: The changing landscape of communication					
09:30	Redgrave Theatre					
09:40	8:30AM - 9:00AM					
09:50	9:20AM - 10:10AM					
10:00						
10:10						
10:20						
10:30	NETWORKING HUB Registrations / Stalls / Posters / Displays / Films/ Networking / Coffee, Clifton Suite, All day	Unified voice of "The Sector" Lecture Hall 10:30AM - 11:30AM	Painting a thousand words: effective use of imagery Biodiversity Room 10:30AM - 11:20AM	Innovative interpretation Polar Room 10:30AM - 11:20AM	The Power of Play Rainforest Room 10:30AM - 11:20AM	Seeing is understanding: Data Visualisation Classroom D 10:30AM - 11:20AM
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12:50	LUNCH AVAILABLE Clifton Suite 12:30PM - 1:50PM					
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14:20	NETWORKING HUB Registrations / Stalls / Posters / Displays / Films/ Networking / Coffee, Clifton Suite, All day	Making a movement: social mobilisation Lecture Hall 1:40PM - 2:40PM				
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17:00	Final Perspectives & NETWORKING DRINKS, Clifton Suite, 5:00PM - 6:00PM					
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18:00						

Communicate is an initiative of Bristol Natural History Consortium: Engaging People with the Natural World through Collaborative Action



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